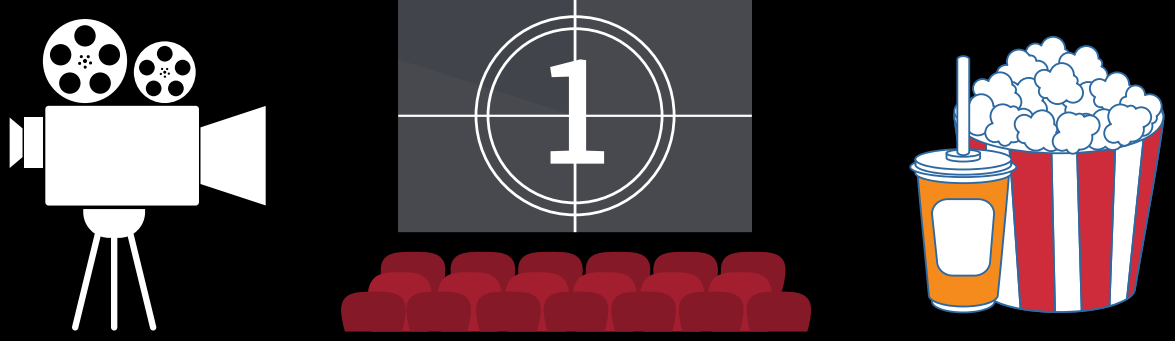


# HOW IOT HELP MULTIPLEXES

## DRIVE BUSINESS GROWTH

OVERVIEW



As per ASHRAE guidelines, the temperature inside multiplexes should be maintained between 21.1 to 24.4 degree celsius, with relative humidity not more than 65%. Smart IoT solutions can help multiplex owners in overcoming these challenges.

USE CASES

- ✓ **ENERGY CONSUMPTION OPTIMIZATION**  
Intelligent monitoring and control for optimizing energy consumption
- ✓ **AUDIENCE COMFORT**  
Temperature and humidity compliance for comfortable ambience
- ✓ **PREDICTIVE MAINTENANCE**  
Advanced AI/ML algorithms for predictive maintenance
- ✓ **ASSET MANAGEMENT**  
Centralized control for managing distributed assets
- ✓ **DIGITAL TICKETING SYSTEM**  
Systematic issue closure through automated ticketing workflows
- ✓ **OPERATIONAL COMPLIANCE**  
Automated switching operation of signages, temperature compliance of perishable items storage, etc.

BENEFITS

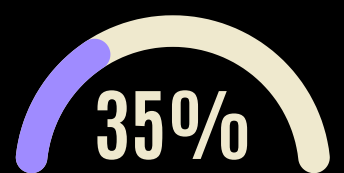
### ENERGY

Upto 20% reduction in energy expenses



### AUDIENCE

Upto 35% improvement in audience comfort



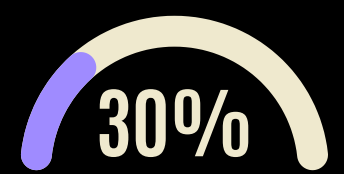
### ASSETS

Upto 25% reduction in equipment breakdown



### TEMPERATURE

Upto 30% improvement in temperature compliance



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